01 THE PERSON

You cannot choose the right path for a person if you only see one part of their life.

Mind, environment, desires, inner blocks, relationships, love, faith, health, money, work — all of it shapes their path at once.

A person is whole.

Life GPS is a human operating system.

It keeps you from getting lost on the way to yourself — accounting for every part of your life and everything around it.

Personal core in iOS testing · Try the product



FOUNDER Alexandru Goroh · worked in 28 countries, lives in 4 · 4 languages · two houses built by hand · manufacturing and IT platforms · creative work · sport · two daughters

02 THE WORLD

The world is organised around categories.
A person is not.

Health	Money	Relationships
Work	Services	People



Every product solves its own task.
Not one of them knows the person whole.

Life GPS connects these capabilities around the whole person.

FOUNDER Erich Fromm, Confucius, Buddhism, Judaism, Christianity … — since childhood. “You can only approach an understanding of life by engaging with it as widely as possible — across every part of it.”

03

IN TWO SENTENCES

Imagine you type any problem or desire into a chat — and instead of giving you another explanation, it leads you step by step to the result, finding the best solutions from around the world and connecting you with people who have already been through something similar and can help you get there faster.

That is Life GPS: there is too much knowledge and too many possibilities to hold on your own. It organises them around you and always shows you the next clear step.

The next clear step — not another explanation.

The personal core is already being tested on iOS.

THE TOOLS

Everything already exists for a large part of life to organise itself automatically — for every person.



AI understands the request. Services buy, book, deliver, schedule.

People connect. Knowledge is instant.

The problem is no longer a lack of tools.
Between the person and all of it, there is no centre that knows them whole.

FOUNDER “We don’t invent tools — they all exist. We start from the person: we account for their whole life and select the best the world and their surroundings have for them.”

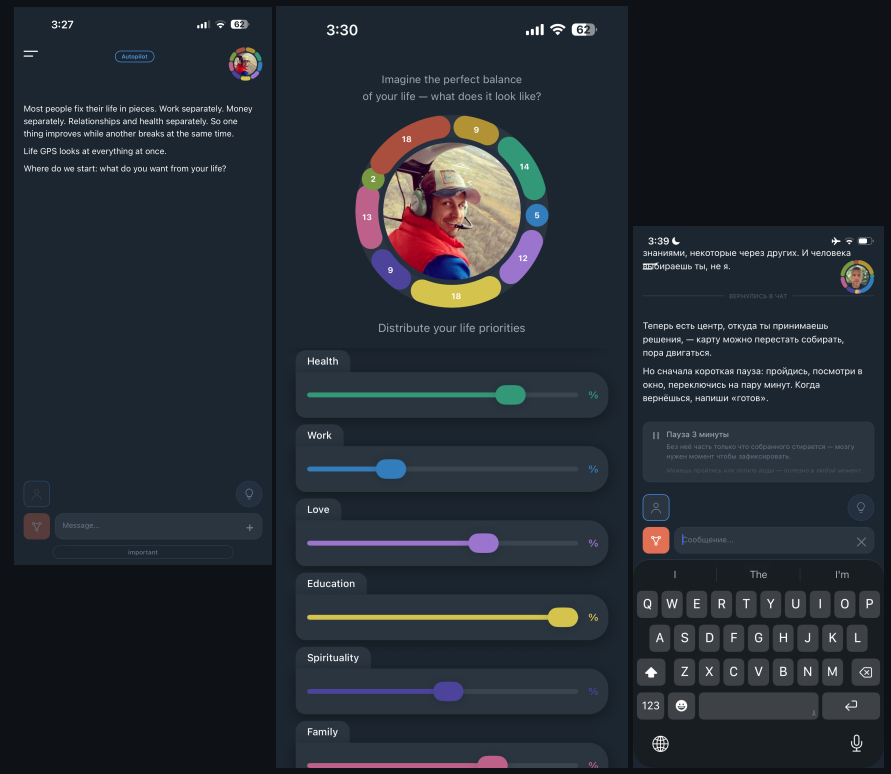
05

THE CENTRE

Personal experience in iOS testing

We built the centre between the person and the world: a map of the world and a map of the person in one system.

1. MAP — Locates the person on the map of the world and of themselves.
2. ROUTE — Sees what affects the goal and builds the next step.
3. LIVING AVATAR — Learns and changes with the person, retaining context and history.
4. HUMAN NETWORK — Relevant human experience, connected to the route.



TESTED BY PRACTITIONERS

Practitioners tested the available functionality and gave feedback that informed refinements.

Product status · Living Avatar

Founder-built core. External AI is a replaceable instrument.

FOUNDER Built it myself — I'm surrounded by strong engineers and scientists, but agreeing on an architecture like this would have taken years.

06

ALONGSIDE

Each of them solves part of the task. Life GPS connects the parts around the person.

- Praxis (praxis.phronex.com) — four spheres into one Life Score
- Lifynx — life and business in one loop
- Meridian (meridiancorps.me) — “what to do with your life”
- LifeOS (github.com/danielmiessler/LifeOS) — an open-source framework for AI agents, not a consumer product: demand for a “life OS” already exists among developers

Each is a potential component that Life GPS could connect. An opportunity for cooperation.

INDEPENDENT DIRECTIONS IN DEVELOPMENT

WORLD LANGUAGE
A common way for systems to describe and understand knowledge, capabilities and conditions.
HUMAN-SIDE PROTOCOL
Rules for respecting a person’s context, permissions and authority.
Other participants could use these independently of Life GPS. Their adoption could give the project a fundamentally different scale.

World language · Human-Side Protocol · Partners

FOUNDER To integrate into every sector you have to account for every player and build the transition for them — one where everyone wins. A shift from quantity to quality, with the person at the centre.

07

THE NEXT STEP

Personal route · iOS testing

A path is shaped not only by what a person knows about themselves, but by environment, people, circumstances, information pressure, and whatever is happening right now.

“I want to earn more.”

what’s already there → what influences it → what was accounted for → why this step → **the next step + alternatives**

A higher income through overwork can damage sleep and family time. Life GPS considers these effects and alternatives together.

The person sees the basis of the decision and remains in control.

As circumstances change, the route can adapt while preserving what matters.

FOUNDER “I want all this progress working for the person, not the other way round. But the starting point is always the present moment and the rules the world actually runs on.”

08

BOUNDARIES

The more a system can do for a person, the less it should govern them.

SECURITY KERNEL

Boundaries around data, permissions, access duration and trust.

HUMAN ANTIVIRUS

Protection of attention, interests and freedom of choice — including the ability to question Life GPS itself.

Our boundary: the person lives their life, focused on what matters. We account for the rest in the background and tell them what's happening along the way.

HUMAN CONTROL

The ability to decline, reconsider and change direction.
No ratings of people. No single score defining a person's worth.

These principles guide the implementation of the protective mechanisms as the product develops.

Security model · Human Antivirus

FOUNDER "Why capture attention, when everything now exists for a person to actually arrive? Then their interest becomes continuous on its own."

09

HUMAN NETWORK

Eight billion people. Billions of skills.
Everyone can do something. Everyone wants something. One currency — time.

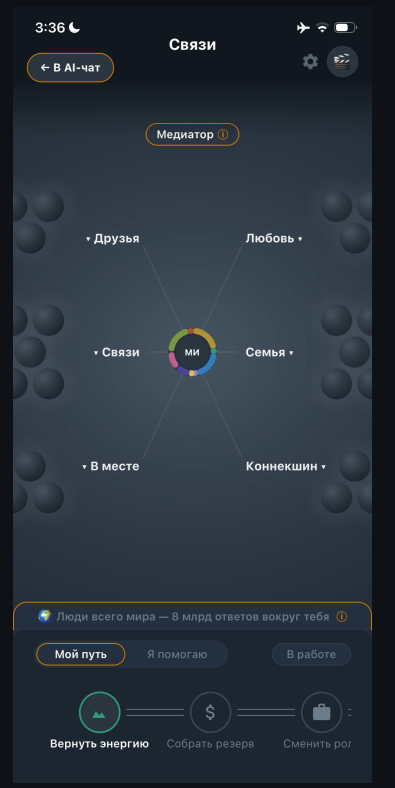
Life GPS builds that reciprocity directly into a person's route.

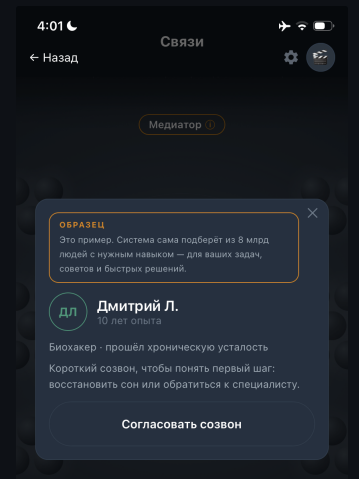
THE AUTOMATIC PART — THE HEART OF THE SYSTEM

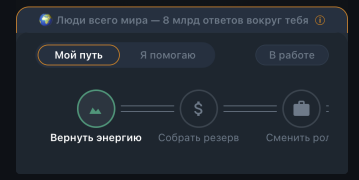
We are building a network that starts with a concrete need, finds relevant experience among people and helps connect them directly.

THE PERSONAL PART

People's knowledge, skills and circumstances become part of the context. Their experience helps someone choose their own path.
People receive help and contribute their experience to others.







When a person lacks knowledge, Life GPS doesn't look for an answer. It looks for a person who can help.

Our goal is to make this reciprocal help free and accessible.

FOUNDER "Burning Man is the precedent for this kind of exchange. The mediator is an innovation inside an innovation: knowing what matters, show what's valuable, to create something lasting."

A human operating layer around a whole life

Models, agents and services can contribute powerful capabilities. Life GPS brings their role back to the person: their context, direction and boundaries across life.

A representative and a large group of US practitioners took part in personal customer-discovery interviews, live calls and product testing. They discussed pricing, expressed willingness to pay for the full product, and are ready to introduce Life GPS to their audiences at launch.

LAUNCH THROUGH PRACTITIONERS
Founder-reported potential reach: approximately 3 million people. Initial objective: 1,000 users through practitioners and their clients. Measure activation, retention and paid demand.

One architecture around the whole person

A map of the whole life

A route shaped by context

A living model of the person

A network of human experience

Boundaries across interactions

AI as a capability within the system

One focused entry. A much broader horizon.

FOUNDER “Everything now exists for anyone to get what they want — or more precisely, to reach a clear understanding of the next step. After that comes the routine and the path: and here too, everything exists to keep them from falling off it — beating procrastination, drawing them in through people, pulling them away from the phone. After that, there’s no one left to blame.”

THE PARTNER

The next stage is turning a working system into a network at scale.

FIRST STAGE — EXECUTION AFTER INITIAL FUNDING

01 TEAM & RESPONSIBILITY
Recruit the core team and transfer operational responsibility while the founder continues to lead the product.

02 INTEGRATIONS & RELEASE
Complete integrations and first-stage release work.

03 ONGOING GUIDANCE
Target launch: approximately three months after initial funding.

The architecture provides the foundation for delegation. The team expands delivery capacity while the founder leads its interconnected development.

WHO BUILDS IT

Alexandru Goroh — architecture and code: years of development, 7 complete business cycles: manufacturing, a network of food outlets from drawings to point-of-sale software, house construction, IT platforms; two platforms went through full investment cycles with funds.
Security engineering: the founder's professional circle includes an engineer whose systems ran for 15 years, 10 without edits; Facebook in his background.
Advisers: 30+ years in industry; academics in physics and mathematics.
The round supports agreed team roles, documentation and transfer of operational responsibility.

> "As Frederick Brooks wrote (IBM, The Mythical Man-Month): conceptual integrity is almost always the product of one, at most two minds — not a committee."

To enter this market you need the right round and the right partners — even with the best product, you don't catch the wave alone. The conversation is with those who installed the product and understood the layer.

Capital funds the team, integrations, first-stage completion and launch. Proposed round terms: slide 13.

FOUNDER Alexandru Goroh. Investment cycle completed — I've seen fund terms from the inside. The lessons were paid for with my own money. · WAADSU Inc. (Delaware, USA) · WAADSU s.r.o. (Czechia) · lifegpsos.com

DATA SHEET

Architecture · demand · distribution · revenue

FOUNDER-BUILT CORE

Our coordination architecture optimises AI use, reducing unnecessary generation and repeated work. This underpins low compute costs and high-margin potential.

US PRACTITIONER FEEDBACK

Practitioners tested the available functionality, discussed prices and expressed willingness to pay for the full product. The launch measures activation, retention and paid demand.

A PERSON IS WHOLE

Human OS brings the person's map, route, Living Avatar and Human Network into one architecture. First users are testing the personal experience on iOS.

DATA AND PRIVACY

The design minimises disclosure. External AI receives the message a person chooses to submit, which may contain sensitive information. Processing and controls: lifegpsos.com/privacy. No single score defines a person.

INDEPENDENCE

The core was built by the founder. External AI models are replaceable instruments. Commercial participation must preserve recommendations based on the person's needs.

DISTRIBUTION THROUGH PEOPLE

Practitioners, reciprocal help and relevant introductions give people reasons to bring others into the network. Acquisition is built into the product's usefulness.

REVENUE ACROSS THE ECOSYSTEM

Personal subscriptions provide the first entry. Services, companies, partners and API/infrastructure applications offer further revenue opportunities.

PLANNED MONTHLY PRICING

Individual: $53 / $110 / $183.
Group: $28 per participant (minimum 5).
Early Access: free.
Prices can adapt to different markets.

ECONOMIC SCALE

Recurring needs across a person's life connect to services, expertise and businesses across sectors. The first launch tests the beginning of the business, not its ceiling.

The first commercial launch is an entry point into a much broader market.

THE ROUND

PROPOSED ROUND

$3M target round. $500K initial close.
Proposed post-money valuation cap: $25M.

EARLY PARTICIPATION

For the first $1M, including the initial close, proposed early terms include a 20% conversion discount. The instrument and the cap/discount interaction will be defined in transaction documents.

CAPITAL TO EXECUTION

The initial capital funds recruitment, integrations, first-stage completion and commercial launch. Further deployment expands the team and product around the results of that launch.

IP & INVESTMENT PERIMETER

The IP currently belongs to the founder. The rights required by the investable company will be formalised before funds are received.

ENTITIES

WAADSU Inc. (Delaware, USA) · WAADSU s.r.o. (Czechia). The investable entity and transaction perimeter will be agreed in the investment documents.

HOW TO CHECK

Try the product. Review the launch plan, financial scenarios and deal documents. Discuss how Life GPS and the world language could strengthen companies in your portfolio.

Ambitious — which is exactly why this isn't for every investor. It's for those who understood the new layer and want to catch the wave with us.

Terms are an opening for discussion; this is not legal or financial advice.

14

WHAT'S NEXT

Three steps, if this is interesting:

- Install the beta and walk your own map — 15 minutes.
- A call with the founder: launch, economics, cap table, documents — and opportunities for your portfolio.
- Product in hand → conversation → judgement. In that order.

The first commercial launch gives us a concrete business to develop. The wider architecture creates additional opportunities across services, companies and institutions.

FOUNDER — "Behind projects, ideas and investments there are always people. I've spent my whole life moving toward this project — through completely different fields, studying the world and people and testing everything in practice. I'm used to holding the whole context of a life in my head — and I'll hand the routine over to technology with pleasure, because it frees room for a different scale altogether. I know I have the flexibility to grow with this product at any level, and the energy to build it, because this is exactly what lights me up. I have two daughters. I want a product like this guiding them tomorrow — because today I see nothing I'd trust with that role."

You can write to support inside the app

Alexandru Goroh · WAADSU Inc. (Delaware, USA) · WAADSU s.r.o. (Czechia) · lifegpsos.com · hello@lifegpsos.com